



Why People Do Not Set Goals

Here are ten common reasons why people fail to set goals.

1. Most people are not serious or committed...They use just words - no action. You need to revert to "action taking," not just words written.
2. People do not accept RESPONSIBILITY for their life. They are still waiting for real life to just "happen," buying lottery tickets instead of taking positive action in their lives. They are "Waiting for their ship to come in," waiting for a lucky break... always WAITING for a more convenient time.
3. They hope someone else will take responsibility and "rescue" them. But, who else will take responsibility for your life, if not you?
4. They were raised in a negative atmosphere. "Can't" is the attitude of the household. "Oh, YOU can't do that!" "Don't even bother" or "Why do you think you are good enough to do that?"
5. They don't really understand or realise the importance of planning and setting achievable goals on a consistent basis. Therefore, they don't have a "roadmap for success"
6. They just don't know how to do it. They had no coach or role model to learn from.
7. The fear of criticism ... fear of being ridiculed when trying to rise above the norm. Fear of sharing goals with others, who ridicule and mock. What is needed is association with people who understand the importance of goal setting, and who will help them reach their goals in a healthy, positive manner.
8. FEAR OF FAILURE ... This greatest deterrent keeps most people in their "comfort zone." There, they are already successful, so there is little chance for risk, therefore, for failure. But that place doesn't teach us any lessons and does not stretch the individual to find out what they are really capable of accomplishing. The wise individual understands that FAILURE isn't failure at all. It is a LESSON. It is a TEMPORARY GLITCH on the way to accomplishing the GOAL. - "FAIL FOWARD, FAST"

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Learning Zone Material



9. It is not URGENT. We run around doing everything that is urgent and doing the stuff "here and now". But how often do we stop and ask ourselves what I am doing really that is important to me. In 2008 make a commitment to do things that are really important regardless of how urgent they are.

10. No one is looking over our shoulder and checking that we are achieving our goals! Most people are reacting to other people's demands rather than setting their own course in life. The only person who is committed to you goals is of course you. Make that commitment to yourself.

Let's "TAKE ACTION," get all the "failures" out of the way and learn from the lessons which arise, allowing us to correct our course, as soon as possible.

Goals are not only absolutely necessary to motivate us. They are essential to really keep us alive. ~ Robert H. Schuller

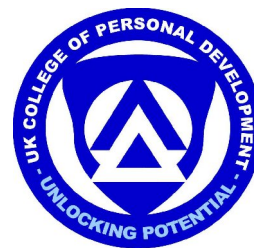
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