



# Create Your Own Mission Statement for Your Personal and Professional Life

**“Effective communication is 20% what you know and 80% how you feel about what you know.” - - Jim Rohn**

## **Create Your Own Mission Statement for Your Personal and Professional Life**

Two of life’s greatest tragedies are: Never to have had a great mission in life and to have fully reached it so there is no challenge remaining.

Are you going where you want to go, doing what you want to do, and are you becoming the person that you really want to become? These are the questions we must ask ourselves. Set some quiet time aside after you have finished reading this article. Stand in front of a mirror, and look ... look hard at what you see now, and what you “could” be in the future. See the two you’s in the mirror of your mind:

1. Really see the reflection of the person you are today.
2. Truly see the image of who you want to be in the future.

Each time I do this exercise I am amazed at how much I have developed as a person over the past few years.

As you reflect on your past and anticipate the future, remember that virtually nothing you have experienced has been wasted. It all blends together into wisdom and knowledge, and creates your own unique identity. Remember, no failure, only feedback. You are always building yourself, building your future.



### **Action Idea:**

In your professional life, what is most important for you to achieve in the remainder of career?  
In your personal life, what is most important for you to achieve in the remainder of your life?  
Find a friend, one that you can trust. Set a challenge. Coach and encourage each other to reach these life dreams. Remember, to achieve more, you must become more.

As you consider your mission, your purpose in life, you may want to consider the following:  
Chase your passion, not your pension. Passion & purpose in your life will help you take control of your future; additionally research shows that you will give yourself and your loved ones something truly precious. Ten more years of life, on average.

Pursuit of a goal wears out very few people. But they rust out by the hundreds of thousands when their pursuit of happiness turns into a “I wish I could do that” as you sit in front of the TV night after night. A job is something you do for money. A career is something you do because you have an inner calling to do it. You want to do it. You love doing it. You’re excited when you do it. And you’d do it even if you were paid nothing beyond food and the basics. You’d do it because it’s your life.

Be inspired to learn as much as you can, gain skills as much as you can, to find a cause that benefits humankind and you’ll be sought after for your quality of service and dedication to excellence.

### **Action Idea:**

I ask the following questions when I interview high earning professionals, these questions can really help to get a perceptive on your life, and your future. If you had the time and circumstances allowed, what is one of your most passionate desires in life you would like to pursue? It could be a new business idea, music, sports, or community service. Just think, what’s the first step? Chase that passion and live a life that is full of living and a life that enriches the lives of others.

### **Some Words Of Inspiration**

The little things that make a difference there was a man taking a morning walk at the beach. He saw that along with the morning tide came hundreds of starfish and when the tide receded, they were left behind and with the morning sunrays and they would die. The tide was fresh and the starfish were alive. The man took a few steps, picked one and threw it into the water. He did that repeatedly. Right behind him there was another person who couldn’t understand what this man was doing.

He caught up with him and asked, “What are you doing? There are hundreds of starfish. How many can you help? What difference does it make? This man did not reply, took two more steps, picked up another one, threw it into the water, and said, “It makes a difference to this one.”

# The UK College of Personal Development

## Learning Zone Material



What difference are you making? Big or small, it does not matter. If everyone made a small difference, we'd end up with a big difference, wouldn't we?

### Goodness

Do all the good you can,  
By all the means you can,  
In all the ways you can,  
In all the places you can,  
At all the times you can,  
To all the people you can,  
As long as you ever can.

Author Unknown

**“It's worth making sure that how you appear on the outside is broadly based on who you are on the inside” - - Tony Nutley**

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